

# Branded Products Business Division

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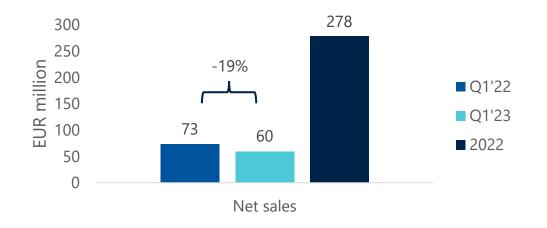
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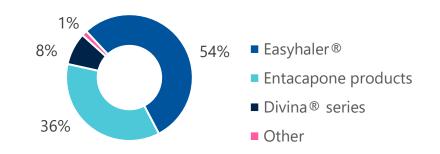


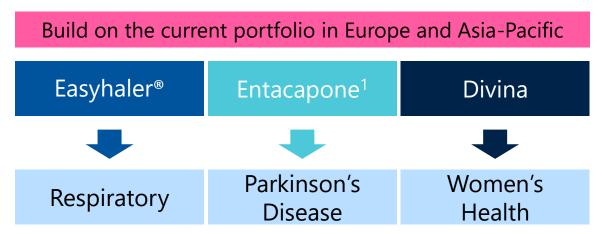
#### Overview of Branded Products Business Division





Sales split in Q1'23





<sup>&</sup>lt;sup>1</sup> Entacapone brands: Stalevo®, Comtess® & Comtan®



### Building blocks for growth – Branded Products

Maximise the value of the current product portfolio

Easyhaler® Entacapone<sup>1</sup> HRT<sup>2</sup> range Build on the current product portfolio

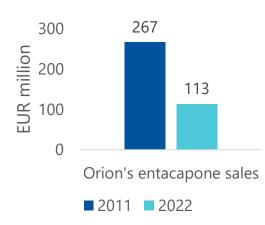
Respiratory Parkinson's disease Other CNS<sup>3</sup> Women's Health How

Internal R&D
Amneal collaboration
In-licensing
Geographic expansion
M&As

<sup>&</sup>lt;sup>1</sup> Entacapone brands: Stalevo®, Comtess® & Comtan®, <sup>2</sup> Hormone Replacement Therapies (=Divina® series) <sup>3</sup> Central Nervous System



### Orion as a leading company in Parkinson's Disease



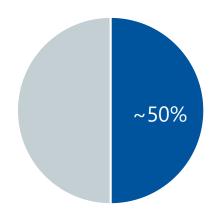
Entacapone remains an important product for Orion even 10 years after loss of exclusivity



Orion-developed generic levodopacarbidopa product in a launch phase in Europe



Parkinson's Disease (PD) products with generic substances under development



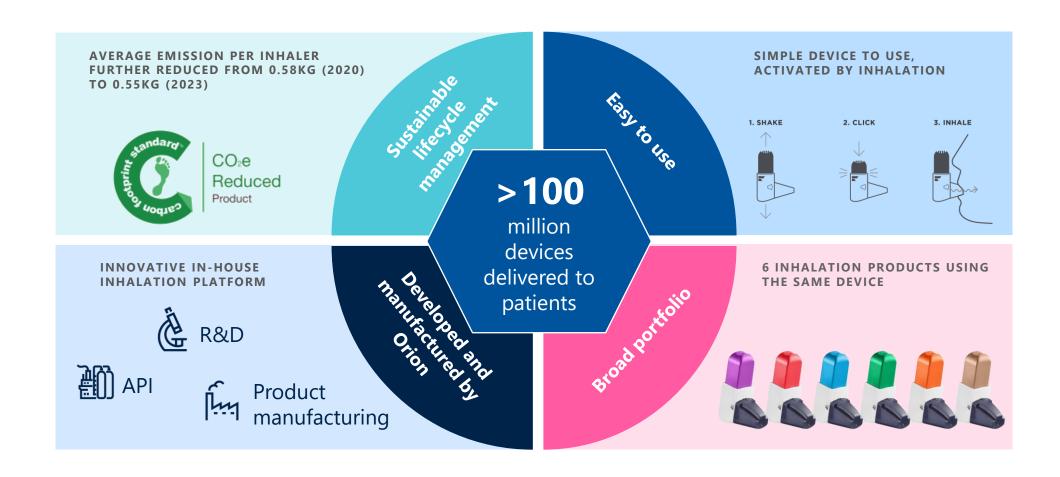
Fermion's share of global entacapone production (Orion estimate)

Maintain strong position in Parkinson's Disease field Ensure awareness and availability of entacapone

Maximise value and build on new business



#### Easyhaler® continues to be a great story for Orion





#### Green transition increases demand for DPIs...









Green transition – probably the greatest megatrend impacting our generation

Healthcare systems are doing their bit – initiatives to reduce the use of MDIs (metered-dose inhalers)...

...and guiding to use DPIs like Easyhaler® (dry-powder inhalers)

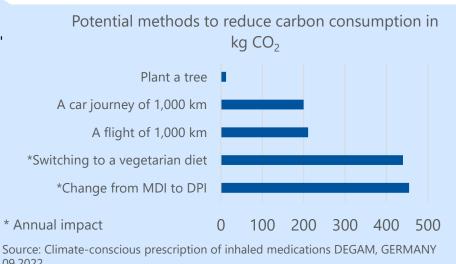
Global Initiative For Asthma 2023<sup>1</sup>

"Optimal inhaler selection – safest and best for patients and for the planet"

Delivering A 'Net Zero' NHS, UK 2022<sup>2</sup>

"The NHS Long Term Plan set targets to deliver significant and accelerated reductions in the total emissions from the NHS by moving to lower carbon inhalers, such as dry powder inhalers (DPIs)"

 Climate-conscious prescription of inhaled medications **DEGAM, GERMANY 2022**<sup>3</sup>



Source: Climate-conscious prescription of inhaled medications DEGAM, GERMANY 09.2022

<sup>&</sup>lt;sup>2</sup> https://www.england.nhs.uk/greenernhs/wp-content/uploads/sites/51/2022/07/B1728-delivering-a-net-zero-nhs-july-2022.pdf

<sup>&</sup>lt;sup>3</sup> https://register.awmf.org/assets/guidelines/053 D Ges fuer Allgemeinmedizin und Familienmedizin/053-059eng S1 Climate-conscious-prescription-ofinhaled-medications 2022-09.pdf

# ...and creates growth opportunities for Easyhaler®

- Easyhaler® is a dry-powder inhaler (DPI)
- A broad portfolio of products particularly in segments, which are dominated by MDIs and where there are limited alternative DPIs available
- Increased demand for mono products (ie. with one active pharmaceutical ingredient) should open growth opportunities also for combination products
- Increased presence and awareness required
- Easyhaler® product portfolio has potential to exceed EUR 200 million in annual sales





## Key success factors



Take care of supply chains



Production efficiency



Managing pricing pressure



Implementation of green initiatives in Europe



Ensure portfolio expansion through in-licensing and R&D

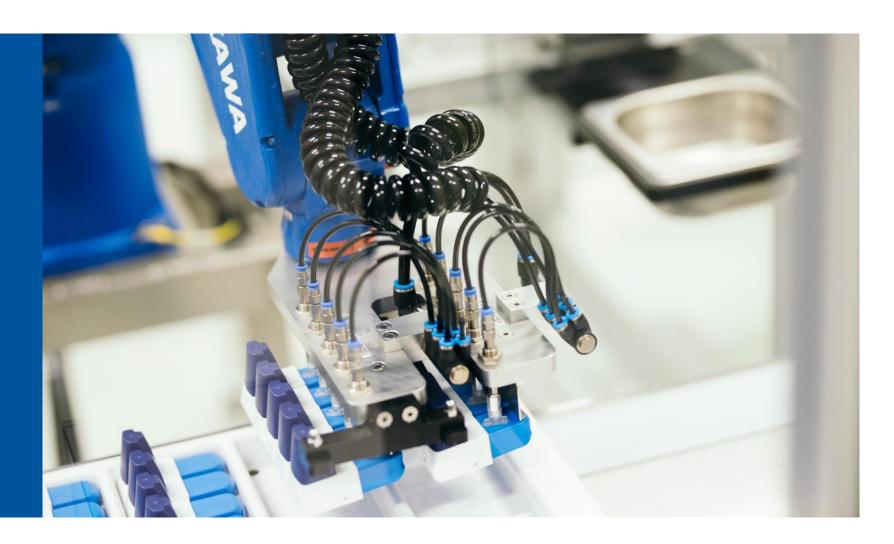


Adapt to possible changes in regulation



# Key takeaways

- 1. Green transition creates further growth opportunities for Easyhaler®
- 2. Orion remains a leading company in Parkinson's Disease
- 3. Current portfolio a good platform to build on new business in respiratory, Parkinson's Disease, other CNS and Women's Health



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