



Disclaimer

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Highlights in January-December 2018



Important year for future growth



- Profitability was good, profit margin for continuing operations exceeded financial target. Cash flow was strong. Net sales and operating profit were lower than in the comparative period. R&D investments increased.
- Net sales of Specialty Products declined due to continued intense price competition in generic drugs in Finland and anticipated lower sales of biosimilars.
- 5 Strategic target in 2019-2023: Growing more rapidly than the growth in the market.



- The net sales of Proprietary Products increased slightly particularly due to strong Easyhaler sales. Sales of Dexdor and Simdax remained at a good level. Sales of Parkinson's drugs declined as anticipated.
- Prostate cancer drug darolutamide met primary endpoint in October. Full data will be presented at ASCO GU on 14 February 2019.
- 6 Dividend proposal: EUR 1.50/share.

Key strategic target in 2019–2023: Growing more rapidly than the growth in the market



Net sales target in 2025

1.5

billion EUR

Capital gain from the sale of Orion Diagnostica, EUR 128 million, supports growth opportunities.



Own investments in new clinical trials:

E.g. EUR 60 million investment in Phase III trial on ALS (REFALS).

Investments in sales and marketing:

E.g. strengthening the Easyhaler product family sales force in Germany.

In-licensing and product acquisitions:

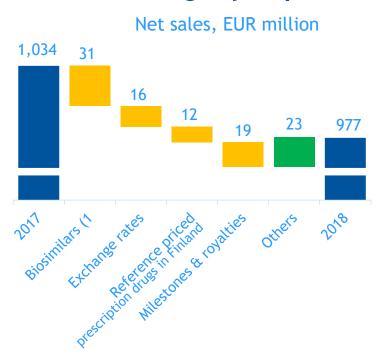
E.g. reacquisition of Stalevo sales rights in Europe.

Investments supporting growth estimated at EUR 30 million in 2019.

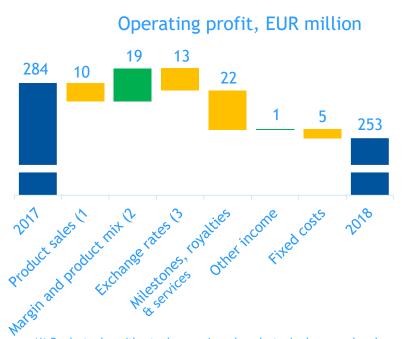


Without the negative impact of exchange rate changes and lower milestone payments and royalties, profitability would have slightly improved from 2017









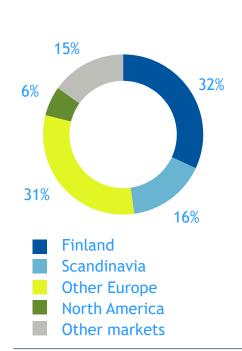
- (1) Product sales without sales margin and product mix change and exchange rate effect
- (2) Product sales margin and product mix change without exchange rate effect
- (3) Exchange rate effect on gross margin

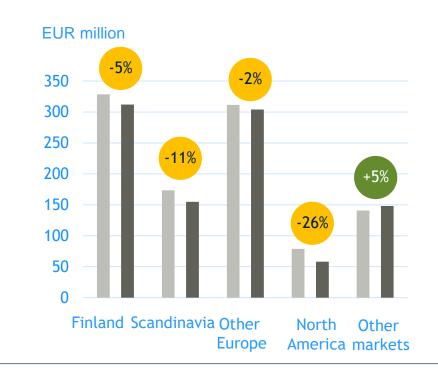
Geographical breakdown and development of net sales





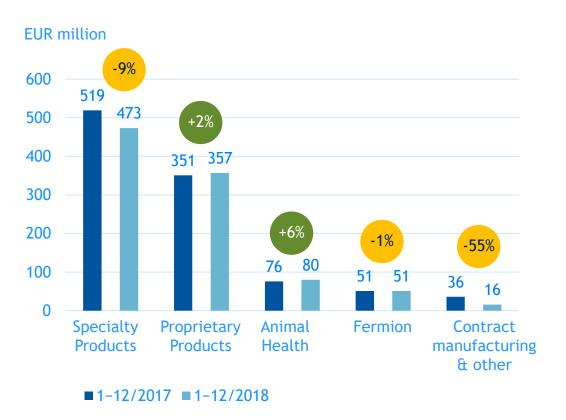


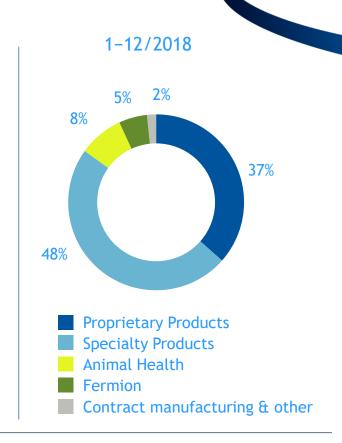






Net sales by business division





Best-selling pharmaceuticals 1-12/2018

= Products of Proprietary Products business division

		Indication	Net sales (EUR million)	1-12/2017
1.	Stalevo Comtess COMTan	Parkinson's disease	100	-3%
2.	₹ EASYHALER	Asthma, COPD	90	+18%
3.	dexdor	Intensive care sedative	63	-2%
4.	SIMDAX' Sivesimenden	Acute heart failure	59	+4%
5.	DEXDOMITOR DOMITOR DOMOSEDAN & ANTISEDAN	Animal sedatives	34	+10%
6.	Precedex" (dexmedetorridine HCI Injection)	Intensive care sedative	26	+3%
7.	Biosimilars	Rheumatoid arthritis, inflammatory bowel diseases, lymphoma	25	-56%
8.	burana	Inflammatory pain	23	0%
9.	Divina series Divina	Menopausal symptoms	19	+1%
10.	Marevan ^e	Anticoagulant	18	-7%





Proprietary Products



Proprietary Products



Easyhaler

- Strong growth, investments in sales and marketing particularly in Germany.
- Salmeterol-fluticasone Easyhaler sales started.

Dexdor

 Dexdor sales continued to grow in most of the countries. In 2018 there was significant generic competition only in Germany, but competition is expected to expand in 2019.



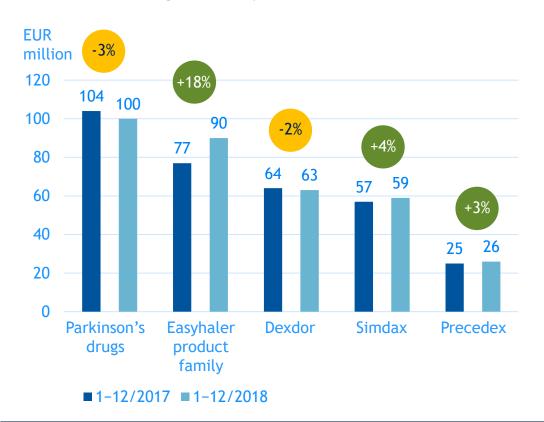
Simdax

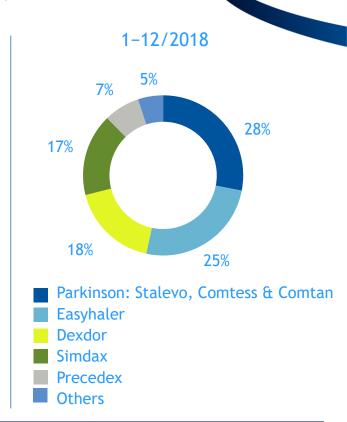
Sales increased slightly.
 Possible generic competition is not estimated to have a material impact on sales in 2019.

Parkinson's drugs

• Sales were lower than in comparative period, as anticipated. However, the decline in sales was significantly slower than in the long term on average.

Sales of Proprietary Products increased slightly

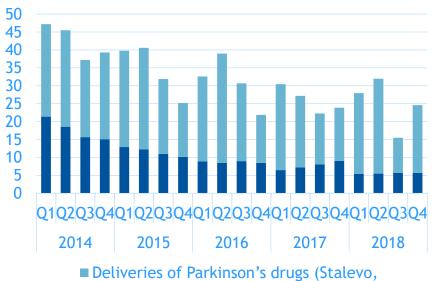








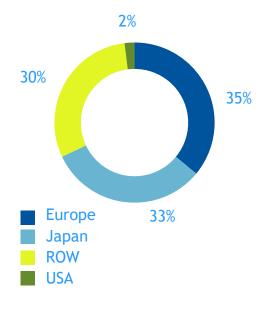




Deliveries of Parkinson's drugs (Stalevo, Comtess/Comtan) to key partners

■ Orion's own sales

Sales of Orion's branded Parkinson's drugs by market area



Source: IQVIA, MAT9/2018



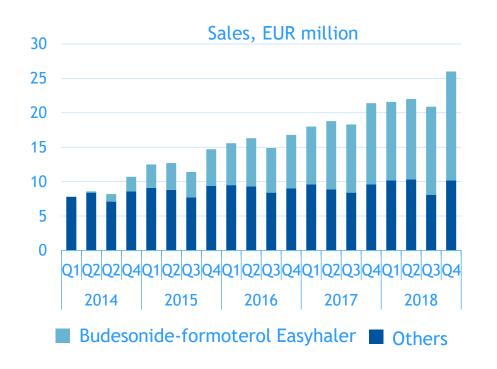




- The rights were transferred back from Novartis in December:
 - 18 EU countries and a few other European country.
- Added sales initially around EUR 20 million/year.
- Provides Orion with greater opportunities to promote Stalevo sales and to extend the product's life cycle.
- Orion paid USD 24.5 million for the transfer of sales rights, to be depreciated over two years.

Easyhaler product family will be a key source of growth in the next few years



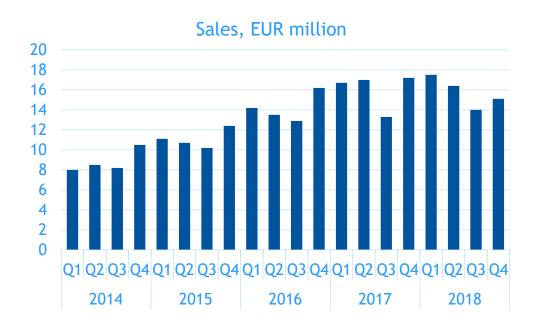


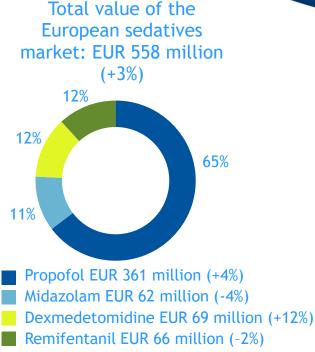
- Continued strong growth for budesonideformoterol Easyhaler.
- Product family total sales: +18%
- Budesonide-formoterol Easyhaler: +29%
 - Strong market position in some markets,
 e.g. in Sweden (40%).*
 - Growth still attainable in certain markets.
 Investments in sales and marketing made particularly in Germany (market share 7%).
- Salmeterol-fluticasone sales started in the first European countries in late 2018.
- Development of seventh product, tiotropium, continues.



Sales of Dexdor intensive care sedative continued to grow in most European markets - generic competition expected to expand in 2019

Total value o





Source: IQVIA, MAT 9/2018



Specialty Products



Specialty Products



 Net sales decreased in Finland and Scandinavia, and grew in Eastern Europe and Russia.

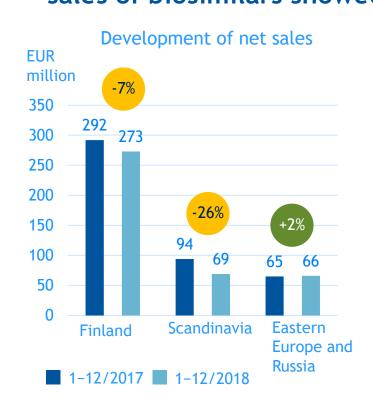
- In Finland, price competition has led to a decline in the entire market of reference priced prescription drugs. Impact on Orion's sales was EUR 15 million negative in 2018.
- Prices are expected to continue decline in 2019, but impact on sales is anticipated to be slightly lower than in 2018.

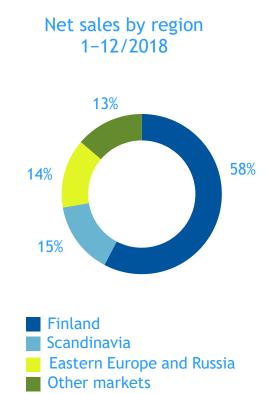


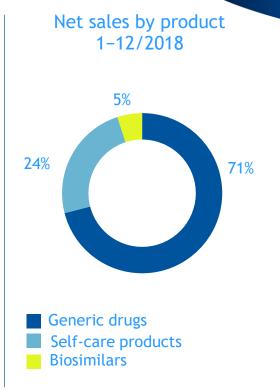
- Net sales of biosimilars decreased from record year 2017.
- The decrease was due to tightened competition, declined price level and the situation of tendering competitions.
- Orion won the national tender in Norway in late 2018, deliveries to start in Q1/2019.
- In Finland, sales of Amgevita (adalimumab), Orion's first biosimilar for outpatient use, started at the end of the year.

Specialty Products: tightened price competition and lower sales of biosimilars showed as a decrease in net sales









In Finland, price competition has led to a decline in the entire market of reference priced prescription drugs



The market of reference priced prescription drugs in Finland (1-12/2018)

490

MEUR (528)

Market development

-7%



The sales of Orion's reference priced prescription drugs in Finland

126
MEUR (139)

Orion's development

-9%

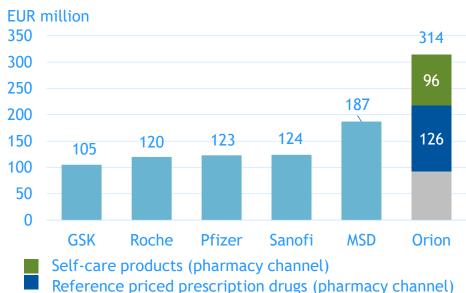
Financial Statement Release 2018







Medicinal and non-medicinal products in hospital and pharmacy channels: EUR 2,746 million



Reference priced prescription drugs

Orion market share in pharmacy

26%

(26%)

Self-care products

Orion market share in pharmacy

25%

(26%)

Human pharmaceuticals total

Orion market share in pharmacy & hospital

11%

(13%)



Research and development



Orion's key clinical drug development projects

Project	Indication	Phase			Registration	
Easyhaler® tiotropium	COPD	Bioequivalence study				
Darolutamide 1)	Prostate cancer (nmCRPC)	- 1	H II	Ш		
Darolutamide 1)	Prostate cancer (mHSPC)	ı	II	111		
ODM-109 (oral levosimendan)	ALS	- 1	II.	111		
ODM-104 (more effective COMT inhibitor)	Parkinson's disease	1	II			
ODM-203 (targeted FGFR+VEGFR inhibitor)	Solid tumours	T.	П			
ODM-207 (BET protein inhibitor)	Cancer	1				
ODM-208 (CYP11A1 inhibitor)	Prostate cancer (CRPC)	- 1				
1) In collaboration with Bayer		= Completed				
More information on R&D projects: https://www.orion.fi/en/rd/orion-rd/pipeline/			= Ongoing = Status changed			

Orion and Bayer's phase III trial of darolutamide for non-metastatic castration-resistant prostate cancer: Primary endpoint was met

- Darolutamide significantly extended metastasis-free survival compared to placebo. The safety and tolerability were consistent with previously published data.
- The full data will be presented at the ASCO GU on 14 February 2019. An abstract will be published on 11 February 2019.
- Bayer is having discussions with health authorities regarding the submission for marketing authorisation application.
- Darolutamide has been granted Fast Track designation by the U.S. Food and Drug Administration (FDA). If the process proceeds as planned, the sales could in the best-case scenario start in the US already at the end of 2019.
- Phase III ARASENS trial for metastatic prostate cancer continues.



Financial impacts of darolutamide

- Bayer covered the majority of the development costs and has the right to commercialize darolutamide globally. Orion has the option of co-promoting in Europe. Orion will manufacture the product.
- Milestone payments upon first commercial sales: EUR 45 million in the US, EUR 20 million in the EU and EUR 8 million in Japan.
- Tiered royalties on product sales approximately 20%, including production revenue.
- Potential one-off payments if certain sales targets are met.



ODM-109: Oral levosimendan for ALS



- First patients recruited in July 2018 for the Phase III clinical trial (REFALS).
- By enhancing respiratory muscle function in ALS patients, orally administered levosimendan can help maintain breathing capacity and benefit overall functioning of ALS patients.
- Orion is investing approximately EUR 60 million over three years in the trial.

- The aim is to apply for marketing authorisation in the US and Europe.
- Levosimendan has been granted an Orphan Drug Designation in the US and in the EU.
- It is a molecule originally developed by Orion for the treatment of acute decompensated heart failure. Simdax has been in the market for this indication since 2000.

ODM-109 (ALS):

Phase III clinical trial REFALS recruiting

450 patients

- Levosimendan 1-2mg/day (300 patients)
- Placebo (150 patients)

~100 clinical sites

 US, Canada, Europe, Australia

Primary endpoints

- 12 weeks: Slow vital capacity (Breathing capacity compared to normal subjects)
- 48 weeks:
 ALS functional rating scale (Overall assessment of ALS symptoms)



Orion's key business targets in 2019

- 1. Preparation for the commercialisation of darolutamide. ARASENS trial (metastatic prostate cancer) continues in order to expand the indication.
- 2. Phase III clinical trial (REFALS) for orally administered levosimendan (ODM-109) in ALS and preparation for possible commercialisation.
- 3. Strengthening Orion's position as Finland's most significant provider of generic drugs; competitive pricing.
- 4. Competitive product portfolio in Specialty Products and strengthening of product launches.

5. Accelerating the growth of the Easyhaler product family and strengthening its market position. Salmeterol-fluticasone launch progressing in Europe.

6. Evaluation of new in-licensing opportunities in Europe, particularly in the area of hospital care.

Material themes of Orion's sustainability

ORION

Patient safety

Ensuring reliable supply of medications

 Manufacturing medications in an environmentally sustainable way: efficient use of materials, energy efficiency, wastewater management





Customer complaints (Pharmaceuticals)

56 Ppm (64)

Audits undertaken by Orion

238

(314)

Energy savings

1,074

MWh (3,725)

Energy savings target set for 2025 achieved

40%

(31%)

Injury rate

5.5

LTIF 1 (6.3)



• Daisy:

Optimising Parkinson's patient's quality ON-time (when medication is effective, and symptoms are under control) by gathering data on the patient's condition.

Orion and Fifth Corner Inc:

The research project aims to help prostate cancer patients manage the stress caused by their disease.

ToxBuddy:

 Information and
 support for veterinary
 practitioners in the
 treatment of poisoning
 in dogs.

ORION



Outlook





ORION

 The ongoing projects supporting growth are expected to burden Orion's profit in 2019 by an estimated EUR 30 million. This comprises clearly increased depreciation as well as investments in sales and marketing and research. At the same time, operating profit is burdened by intense price competition in the market and gradually expanding generic competition for Orion's old proprietary drugs.

Outlook for 2019



Net sales



Orion estimates that in 2019 net sales will be slightly higher than in 2018 (net sales in 2018 were EUR 977 million). The estimated net sales include the possible EUR 45 million milestone payment associated with the commercialisation of darolutamide.

Operating profit



Operating profit is estimated to be at the same level as in 2018 (operating profit in 2018 was EUR 253 million). The estimated operating profit includes the possible EUR 45 million milestone payment associated with the commercialisation of darolutamide as well as significant investments in actions to generate growth.



