



This presentation contains forward-looking statements which involve risks and uncertainty factors. These statements are not based on historical facts but relate to the Company's future activities and performance. They include statements about future strategies and anticipated benefits of these strategies.

These statements are subject to risks and uncertainties. Actual results may differ substantially from those stated in any forward-looking statement. This is due to a number of factors, including the possibility that Orion may decide not to implement these strategies and the possibility that the anticipated benefits of implemented strategies are not achieved. Orion assumes no obligation to update or revise any information included in this presentation.



# Strong year for Orion

- Further growth in net sales and operating profit
- Developments significant for our future
  - dexdor® gained centralised marketing authorisation in Europe
  - Novel collaboration on research with Endo Pharmaceuticals
  - Collaboration agreement with Nycomed for co-marketing of Easyhaler® combination products
  - Orion Diagnostica strengthened its research and product development base by acquiring new early-phase technology
- The fire at Turku manufacturing plant did not cause injuries and financial effects of the fire expected to remain relatively small



# Key figures

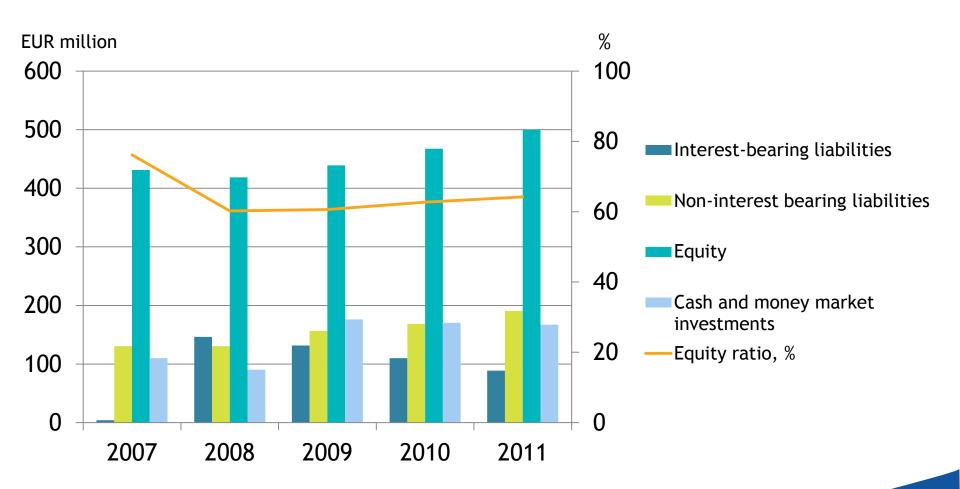
| Orion's key figures                             | 2010                         | 2011                         | Change % |
|---|------------------------------|------------------------------|----------|
| Net sales, EUR million                          | 849.9                        | 917.9                        | +8.0%    |
| Operating profit, EUR million                   | 254.2                        | 282.9                        | +11.3%   |
| R&D expenses, EUR million                       | 85.5                         | 87.5                         | +2.3%    |
| Equity ratio, %                                 | 62.7%                        | 64.2%                        |          |
| Basic earnings per share, EUR                   | 1.31                         | 1.49                         | +13.5%   |
| Cash flow per share before financial items, EUR | 1.26                         | 1.10                         | -13.0%   |
| Dividend per share, EUR                         | 1.20<br>+ 0.06 <sup>1)</sup> | 1.30<br>+ 0.12 <sup>2)</sup> | +8.3%    |

<sup>&</sup>lt;sup>1)</sup> A capital repayment of EUR 0.06 per share was paid for 2010.



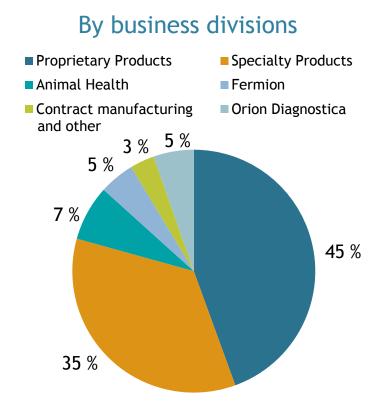
<sup>&</sup>lt;sup>2)</sup> Board proposes to AGM that EUR 1.30 dividend per share and EUR 0.12 capital repayment per share be distributed.

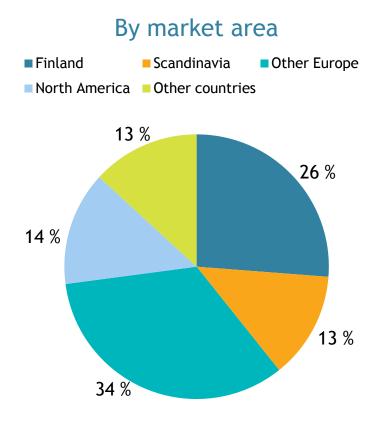
## Structure of the balance sheet





# Net sales originate mainly in Europe







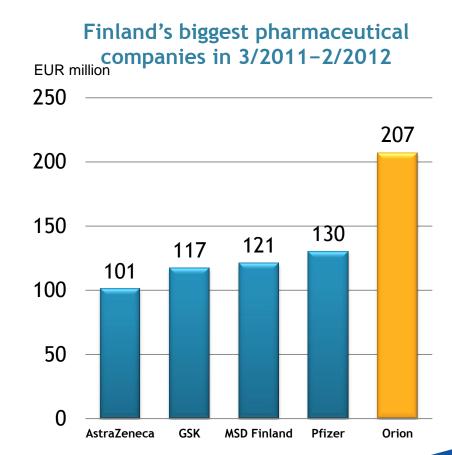
## Orion clear market leader in Finland

# Finnish human pharmaceuticals market in 3/2011–2/2012

Wholesale EUR 1,995 million (+3%)

#### Orion in Finnish human pharmaceuticals market in 3/2011-2/2012

- Sales growth 7%
- Orion again clear market leader Market share 10%
- Orion especially strong in self-care products and substitutable prescription drugs



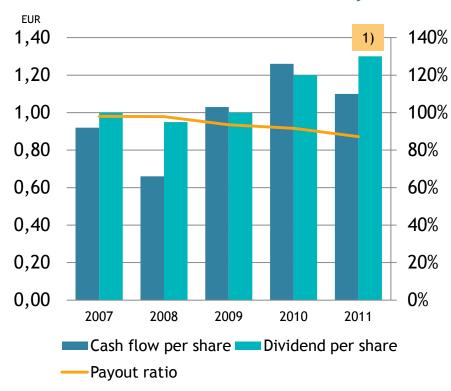
## Dividend distribution

- •1) The Board of Directors proposes that a dividend of EUR 1.30 per share be paid; the payout ratio would be 87.2%
- In addition, the Board proposes that EUR 0.12 per share be distributed as a repayment of capital.

### Dividend distribution policy

Orion's dividend distribution takes into account distributable funds and capital expenditure and other financial requirements in medium and long term to achieve the financial objectives

#### Dividend distribution history





# The Executive Management Board

| Timo Lappalainen      | President and CEO                      |
|-----------------------|--|
| Satu Ahomäki          | Global Sales                           |
| Markku Huhta-Koivisto | Specialty Products and Fermion         |
| Olli Huotari          | Corporate Functions                    |
| Liisa Hurme           | Proprietary Products                   |
| Jari Karlson          | Chief Financial Officer, Animal Health |
| Virve Laitinen        | Supply Chain                           |
| Reijo Salonen         | Research and Development               |

Liisa Remes is the employee representative in the Executive Management Board.





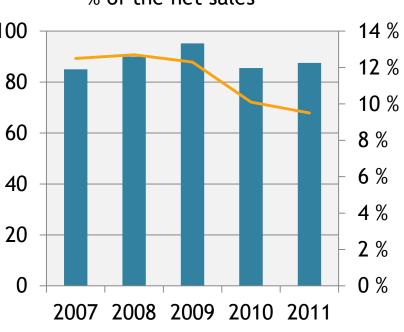


## Orion's R&D in brief

| R&D expenses                  | EUR 87.2 million (in 2011)   |          |     | Or<br>R |
|-------------------------------|--|----------|-----|---------|
| Personnel                     | Ca. 550  | 100      | _   | %       |
| The core<br>therapy areas     | <ul> <li>Central nervous system drugs</li> <li>Oncology and critical care drugs</li> <li>Easyhaler® pulmonary drugs</li> </ul> | 80<br>60 |     |         |
| Other pharmaceutical research | <ul><li>The generics development</li><li>The development of drugs for animals</li></ul>  | 20       |     |         |
| Orion Diagnostica             | The development of diagnostic tests and test systems   | 0        | 200 | )7      |

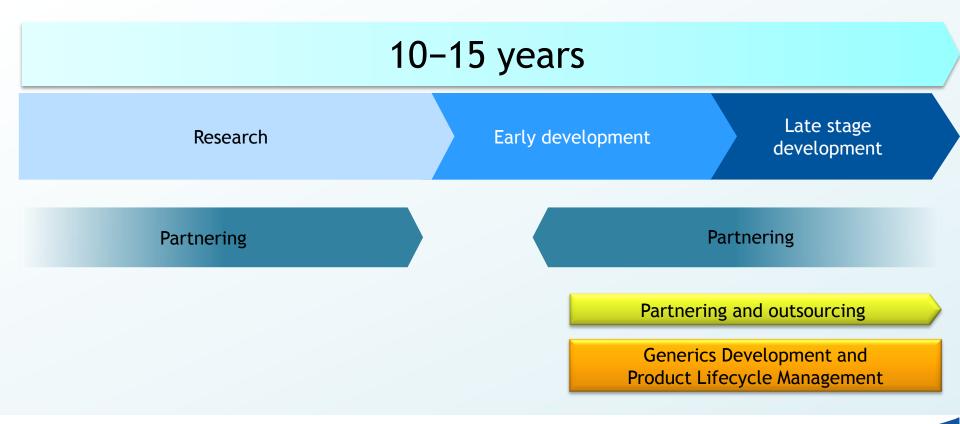
### Orion's R&D expenses

- R&D expenses, EUR million
- % of the net sales





# Orion's R&D focuses on own strengths and active partnering





# Orion's pharmaceutical research pipeline

|   |   |                                | Cl  | inical pha | ses |                   |
|---|---|--------------------------------|-----|------------|-----|-------------------|
| Project   | Indication  | Pre-clinical                   | I   | П          | III | Regis-<br>tration |
| Easyhaler® combined formulations  | Asthma, COPD  |                                |     |            |     |                   |
| Stalevo® for Japanese market  | Parkinson's disease   |                                |     |            |     |                   |
| Androgen receptor antagonist  | Advanced prostate cancer  | Partner: Endo<br>Pharmaceutica | als |            |     |                   |
| Alpha 2 <sub>c</sub> receptor antagonist                                  | Alzheimer's disease   |                                |     |            |     |                   |
| More effective levodopa product   | Parkinson's disease   |                                |     |            |     |                   |
| Dexmedetomidine (non-intravenous)   | Pain management   | Partner: Rëcro<br>Pharma       | )   |            |     |                   |
| Androgen receptor antagonist and alpha 2 <sub>c</sub> receptor antagonist | Ready for transfer to clinical phase trials                                       | s if required                  |     |            |     |                   |
| Many projects in early research phase                                     | Prostate cancer, neuropathic pain,<br>Parkinson's disease, Alzheimer's<br>disease |                                |     |            |     |                   |





# Pharmaceutical market continues to grow

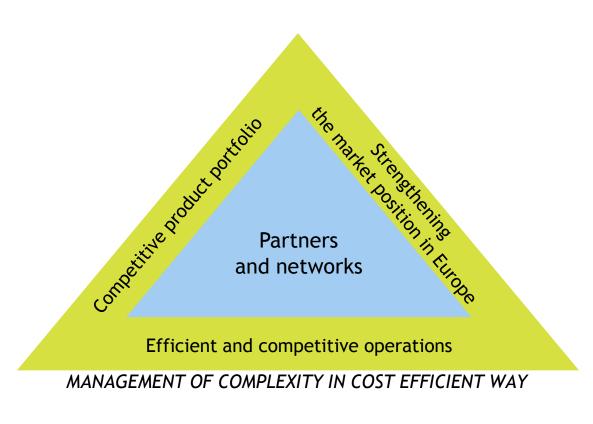
- The austerity measures of governments slow down the pharma market growth
- In 2011, the global pharma market amounted to ca. EUR 600 billion
- In 2012–2015, the global pharma market is estimated to grow 3–6%
  - Sales expected to exceed EUR 780 billion by the end of 2015
- In 2012-2015, the generic pharma market is estimated to grow 11-12%
  - The share of the generic drugs of the total value is 27%

Source: IMS Health 5/2011



# Orion's strategy







# Balancing mid-term - building long-term

Parkinson's franchise post patent gap

Global pricing pressure

Upside potential from long-term portfolio management
- R&D and product acquisitions

Larger portfolio in the Nordic markets

Continued growth in Eastern Europe and Russia

Easyhaler® combinations

dexdor® for European markets

Flexible and efficient operations







## Orion Calendar

### Dividend payment

| ZJ | <br>Ma | l Cl  | П                  | Z١         | U              |                | L             | 1            |
|----|--------|-------|--------------------|------------|----------------|----------------|---------------|--------------|
| Z  | ر.     | .J Ma | . <i>) ואומו</i> כ | .5 Mai Cii | . J Mai Cii Zi | . J Mai Cii Zu | .3 Mai Cii Zu | 23 March 201 |

4 April 2012 Dividend payment date

#### Interim Reports

| <ul> <li>Interim Report January-March 2</li> </ul> | 012 24 April 2012 |
|--|-------------------|
|--|-------------------|

- Interim Report January-June 2012 31 July 2012
- 23 October 2012 Interim Report January-September 2012



